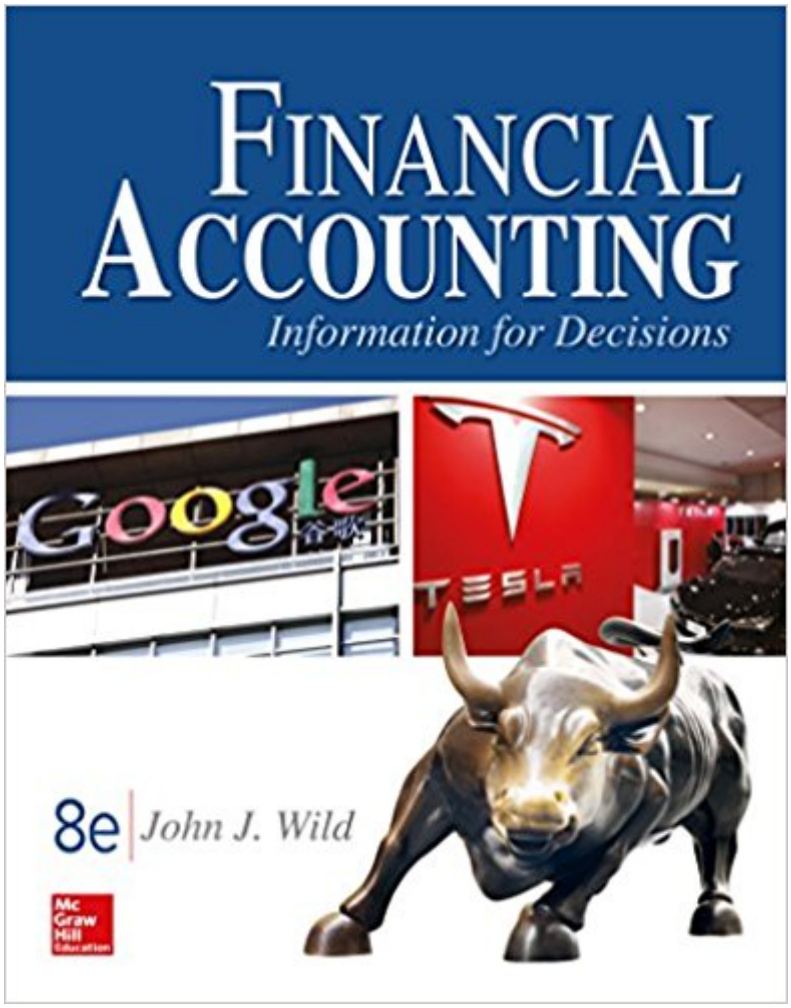
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Financial Accounting: Information For Decisions



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Synopsis

Financial Accounting: Information for Decisions, addresses the topics and issues typically covered in the financial accounting course, while at the same time motivating student interest in accounting through its extensive use of entrepreneurial examples, application of analysis skills, integration of online course management, and a highly engaging pedagogical design. This title thoroughly integrates ideas and practices followed by today’s business entrepreneurs, speaking more directly to students and better preparing them to enter the work force.

Book Information

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Customer Reviews

JOHN J. WILD is a distinguished professor of accounting at the University of Wisconsin at Madison. He previously held appointments at Michigan State University and the University of Manchester in England. He received his BBA, MS, and PhD from the University of Wisconsin.John teaches accounting courses at both the undergraduate and graduate levels. He has received numerous teaching honors, including the Mabel W. Chipman Excellence-in-Teaching Award and the departmental Excellence-in-Teaching Award, and he is a two-time recipient of the Teaching Excellence Award from business graduates at the University of Wisconsin. He also received the Beta Alpha Psi and Roland F. Salmonson Excellence-in-Teaching Award from Michigan State University. John has received several research honors, is a past KPMG Peat Marwick National Fellow, and is a recipient of fellowships from the American Accounting Association and the Ernst and Young Foundation.John is an active member of the American Accounting Association and its sections. He has served on several committees of these organizations, including the Outstanding

Accounting Educator Award, Wildman Award, National Program Advisory, Publications, and Research Committees. John is author of Financial Accounting, Managerial Accounting, and College Accounting, all published by McGraw-Hill Education. JohnÃ¢â ¬â„¢s research articles on accounting and analysis appear in The Accounting Review; Journal of Accounting Research; Journal of Accounting and Economics; Contemporary Accounting Research; Journal of Accounting, Auditing and Finance; Journal of Accounting and Public Policy; and other journals. He is past associate editor of Contemporary Accounting Research and has served on several editorial boards including The Accounting Review.

Required text for 211 and 212 classes worth the money just wish I would have gone with the ebook since I was using McGraw Connect.

Explains concepts real good.

As described, thanks

This is the typically boring accounting textbook but I found the problems at the end of each chapter were different, but similar enough to those in the test bank, to be helpful when studying for exams.

I find myself using Google to find better examples and explain things more often than I use this book.

Was super helpful for my ACCT2001 Class! I also received it in good condition disregarding the binding that was starting to tear. Overall it was an amazing book and book rentals made it convenient. Thanks !

Great book! Exactly what I was looking for!

required for a class but was able to move through the book without the guidance of the professor. Clearly explains concepts and shows great examples for each type of problem.

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